



2020 Triangle Hops for Hope Sponsorship Opportunities

YOU ARE INVITED to sponsor **Triangle Hops for Hope**, an event that matches corporate teams with local breweries to create a custom beer. Each team's brew will be available for tasting at the event, held from 2pm-6pm on Saturday, September 19, 2020, at North Hills Midtown Park. Teams compete to raise the most money for Children's Flight of Hope and to create the best beer, as determined by a panel of judges and the popular vote. Sponsors of Hops for Hope not only help CFOH provide air transportation for children in need of specialized medical care, but they have an opportunity to promote their business products or services to the 1,500+ expected attendees. Sponsorships range from \$10,000 to \$1,000 with benefits commensurate to investment.

YES! I want to help children get the medical care they need by sponsoring Hops for Hope!

Sponsor Name (as it should be recognized):		Team Name:	
Address:		Website:	
Contact Name:		Contact Title/Position:	
Contact Phone:		Contact Email:	
Sponsorship Levels: (* indicates only one available of this type) <ul style="list-style-type: none"> <input type="checkbox"/> Presenting (\$10,000) <input type="checkbox"/> Keg Sponsor (\$5,000) <input type="checkbox"/> Cask Sponsor (\$3,500 ea) <ul style="list-style-type: none"> <input type="checkbox"/> T-Shirt* <input type="checkbox"/> Entertainment* <input type="checkbox"/> VIP Area* 		Media Sponsorship Levels: (* indicates only one available) <ul style="list-style-type: none"> <input type="checkbox"/> Radio* <input type="checkbox"/> Magazine <input type="checkbox"/> Podcast <input type="checkbox"/> Social Media <p><i>Media Sponsorships receive benefits commensurate to value of advertising provided.</i></p>	
<ul style="list-style-type: none"> <input type="checkbox"/> Growler Sponsor (\$2,500 ea) <ul style="list-style-type: none"> <input type="checkbox"/> Tasting Glass* <input type="checkbox"/> Photo Booth* <input type="checkbox"/> Beer Glass* <input type="checkbox"/> Pint Sponsor (\$1,000 ea) <ul style="list-style-type: none"> <input type="checkbox"/> Swag Bags* <input type="checkbox"/> Awards* <input type="checkbox"/> Vendor Village* <input type="checkbox"/> Kids Area* 			
Payment: <ul style="list-style-type: none"> <li style="margin-right: 20px;"><input type="checkbox"/> Check enclosed <li style="margin-right: 20px;"><input type="checkbox"/> Call for credit card <li style="margin-right: 20px;"><input type="checkbox"/> Invoice me <input type="checkbox"/> I will pay online: https://www.trianglehops4hope.org/sponsors 			
Mail to CFOH: 1005 Dresser Ct., Raleigh, NC 27609			



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SPONSORSHIP OPTIONS

Sponsorships offer benefits before, during, and after the event. Benefits commence at the time of sponsor commitment.

Presenting Sponsor \$10,000 (3 available)	Keg Sponsors \$5,000 (3 available)	Cask Sponsors \$3,500 (3 available)	Growler Sponsors \$2,500 (3 available)
<p><u>Marketing Benefits:</u></p> <ul style="list-style-type: none"> Logo on main stage banner Logo on event t-shirts, posters, & coasters Logo with link on the CFOH and H4H websites Option to display company popup banner at event Mention in event press releases Highlight story on social media Verbal recognition during event Opportunity to distribute promotional items Recognition in electronic communications Multiple mentions on CFOH & H4H Facebook and Instagram pages <p><u>Other Benefits:</u></p> <p>1 team registration 20 event tickets 20 commemorative beer glasses 20 commemorative t-shirts</p>	<p><u>Marketing Benefits:</u></p> <ul style="list-style-type: none"> Logo on main stage banner Logo on event t-shirts & posters Logo with link on the CFOH and H4H websites Option to display company popup banner at event Mention in event press releases Verbal recognition during event Opportunity to distribute promotional items Recognition in electronic communications Multiple mentions on CFOH and H4H Facebook and Instagram pages <p><u>Other Benefits:</u></p> <ul style="list-style-type: none"> 12 event tickets 6 commemorative beer glasses 6 commemorative t-shirts 	<p><input type="checkbox"/> T-Shirt Prominent Logo on event t-shirts (500+)</p> <p><input type="checkbox"/> Entertainment Prominent Logo on banner on stage Opportunity to introduce bands on stage</p> <p><input type="checkbox"/> VIP Area Prominent Logo on banner displayed in exclusive VIP-ticketed area</p> <p><u>Additional Marketing Benefits:</u></p> <ul style="list-style-type: none"> Logo on event posters Logo with link on the H4H website Recognition in electronic communications Mention on CFOH and H4H Facebook and Instagram pages <p><u>Other Benefits:</u></p> <ul style="list-style-type: none"> 8 event tickets 4 commemorative beer glasses 4 commemorative t-shirts 	<p><input type="checkbox"/> Tasting Glass Logo on all tasting glasses (2,000+)</p> <p><input type="checkbox"/> Beer Glass Logo on all beer glasses (300+)</p> <p><input type="checkbox"/> Photo Booth by TapSnap Upscale photo booth on site with instant social media integration & amazing image quality. Your Logo is digitized on all photos. All photos will also be posted on CFOH and H4H social media pages & websites.</p> <p><u>Additional Marketing Benefits:</u></p> <ul style="list-style-type: none"> Name on event posters Logo with link on the H4H website Recognition in electronic communications <p><u>Other Benefits:</u></p> <ul style="list-style-type: none"> 4 event tickets 2 commemorative beer glasses 2 commemorative t-shirts
Pint Sponsors (4 available) \$1,000			
<input type="checkbox"/> Awards Help present awards at event	<input type="checkbox"/> Swag Bags Logo on 300+ corporate team bags	<input type="checkbox"/> Vendor Village Prominent Logo placement in Vendor Village	<input type="checkbox"/> Kids' Area Prominent Logo placement in Kids' Area
<p><u>Additional Marketing Benefits:</u> Name on event posters, Name with link on the CFOH & H4H websites <u>Other Benefits:</u> 2 event tickets, 2 beer glasses, and 2 t-shirts</p>			