YOU ARE INVITED to sponsor Triangle Hops for Hope, an event that matches corporate teams with local breweries to create a custom beer. Each team’s brew will be available for tasting at the event, held from 2pm-6pm on Saturday, September 19, 2020, at North Hills Midtown Park. Teams compete to raise the most money for Children’s Flight of Hope and to create the best beer, as determined by a panel of judges and the popular vote. Sponsors of Hops for Hope not only help CFOH provide air transportation for children in need of specialized medical care, but they have an opportunity to promote their business products or services to the 1,500+ expected attendees. Sponsorships range from $10,000 to $1,000 with benefits commensurate to investment.

YES! I want to help children get the medical care they need by sponsoring Hops for Hope!

<table>
<thead>
<tr>
<th>Sponsor Name (as it should be recognized):</th>
<th>Team Name:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address:</td>
<td>Website:</td>
</tr>
<tr>
<td>Contact Name:</td>
<td>Contact Title/Position:</td>
</tr>
<tr>
<td>Contact Phone:</td>
<td>Contact Email:</td>
</tr>
</tbody>
</table>

**Sponsorship Levels:** (*indicates only one available of this type)

- ☐ Presenting ($10,000)
- ☐ Keg Sponsor ($5,000)
- ☐ Cask Sponsor ($3,500 ea)
  - ☐ T-Shirt*
  - ☐ Entertainment*
  - ☐ VIP Area*
- ☐ Growler Sponsor ($2,500 ea)
  - ☐ Tasting Glass*
  - ☐ Photo Booth*
  - ☐ Beer Glass*
- ☐ Pint Sponsor ($1,000 ea)
  - ☐ Swag Bags*
  - ☐ Awards*
  - ☐ Vendor Village*
  - ☐ Kids Area*

**Media Sponsorship Levels:** (*indicates only one available)

- ☐ Radio*
- ☐ Magazine
- ☐ Podcast
- ☐ Social Media

Media Sponsorships receive benefits commensurate to value of advertising provided.

**Payment:**

- ☐ Check enclosed
- ☐ Call for credit card
- ☐ Invoice me
- ☐ I will pay online: [https://www.trianglehops4hope.org/sponsors](https://www.trianglehops4hope.org/sponsors)

Mail to CFOH: 1005 Dresser Ct., Raleigh, NC 27609
# Sponsorship Opportunities

Sponsorships offer benefits before, during, and after the event. Benefits commence at the time of sponsor commitment.

<table>
<thead>
<tr>
<th>Presenting Sponsor</th>
<th>Keg Sponsors</th>
<th>Cask Sponsors</th>
<th>Growler Sponsors</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000 (3 available)</td>
<td>$5,000 (3 available)</td>
<td>$3,500 (3 available)</td>
<td>$2,500 (3 available)</td>
</tr>
</tbody>
</table>

**Marketing Benefits:**
- Logo on main stage banner
- Logo on event t-shirts, posters, & coasters
- Logo with link on the CFOH and H4H websites
- Option to display company popup banner at event
- Mention in event press releases
- Highlight story on social media
- Verbal recognition during event
- Opportunity to distribute promotional items
- Recognition in electronic communications
- Multiple mentions on CFOH and H4H Facebook and Instagram pages

**Other Benefits:**
- 12 event tickets
- 6 commemorative beer glasses
- 6 commemorative t-shirts

<table>
<thead>
<tr>
<th>Pint Sponsors (4 available)</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,000</td>
</tr>
</tbody>
</table>

**Marketing Benefits:**
- Logo on event press releases
- Opportunity to introduce bands on stage
- Prominent Logo on banner displayed in exclusive VIP-ticketed area

**Additional Marketing Benefits:**
- Name on event posters
- Logo with link on the CFOH and H4H Facebook and Instagram pages

**Other Benefits:**
- 8 event tickets
- 4 commemorative beer glasses
- 4 commemorative t-shirts

**Additional Marketing Benefits:**
- Name on event posters
- Logo with link on the CFOH and H4H websites

**Other Benefits:**
- 2 event tickets
- 2 beer glasses
- 2 t-shirts